



Certify
your most
valuable asset.
Your Skills.



Build your expertise and advance your career.
By earning a Microsoft® Certification, you gain advanced,
market-relevant skills that employers recognize and respect.

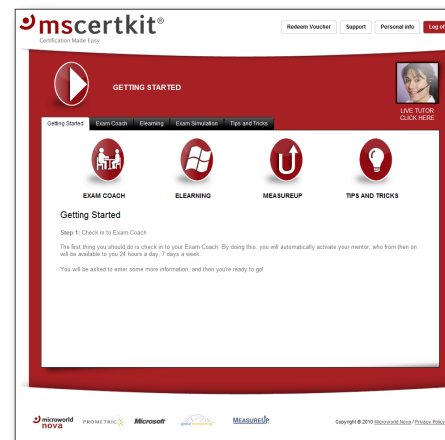
If you are looking to upgrade your skills or begin a career within Information Technology, a Microsoft certification is a definite investment and the MS Cert Kit® can provide you with the preparation you need to pass your exam.

Certification can lead to better visibility, opportunities, and jobs. In today's increasingly

competitive employment market, credentials are everything and can be the difference in getting that dream job. It is also important that you continually prove your knowledge to your employer. Sure, you know you've got the skills to do the job, but how do you convince others? Certification is the answer and the MS Cert Kit is your ultimate tool to assist you with your goal.

Benefits of Certification:

- Real proof of your skills - an industry-recognized validation
- Gain a competitive edge over your peers
- Demonstrates your specific job-related experience and technical problem-solving skills
- Gain access to resources available only to Microsoft Certified Professionals
- Stay up-to-speed on the latest developments in Microsoft technologies
- Show employers your commitment to advancing your skills and taking on greater IT challenges



Microsoft certifications are like a gold standard. They give credibility to your skill set and provide a better know-how as to managing and deploying IT solutions.

Certification is increasingly viewed as a key reflection of an individual's progression in competency, not a one-off investment motivated by short-term economic gain.

More than 4 million people are certified. Are you next?

Certifications are available for most Microsoft technologies and skill levels from business workers to IT professionals, developers, technology trainers, and system architects. Pursuing a certification, provides you with up-to-date, relevant skills that can not only

lead to a more fulfilling career, but offer valuable Microsoft Certified Professional (MCP) benefits, including access to the MCP member site and access to a vast global network of other certified professionals.

What your boss should know

- Certification improves organizational performance.
- 40 % of operational downtime is due to operator error—attributable to a significant lack of training on core systems.
- Team performance increases every time a new team member is certified.
- With a sufficient percentage of team members certified, IT operational performance can increase up to an average of 11 %.
- High-performing teams spend less time deploying and fixing solutions and spend more time maintaining and improving the systems they operate

Companies need to invest in shorter, portable training because the worldwide workforce is becoming increasingly mobile and less time is available for employees to attend classroom-based training or sit online for extended periods. MS Cert Kit solves this problem, by supplementing or replacing classroom-based training.



The power of the MS CertKit is that it blends the best online preparation tools available on the market.

One login, full access - completely unique!

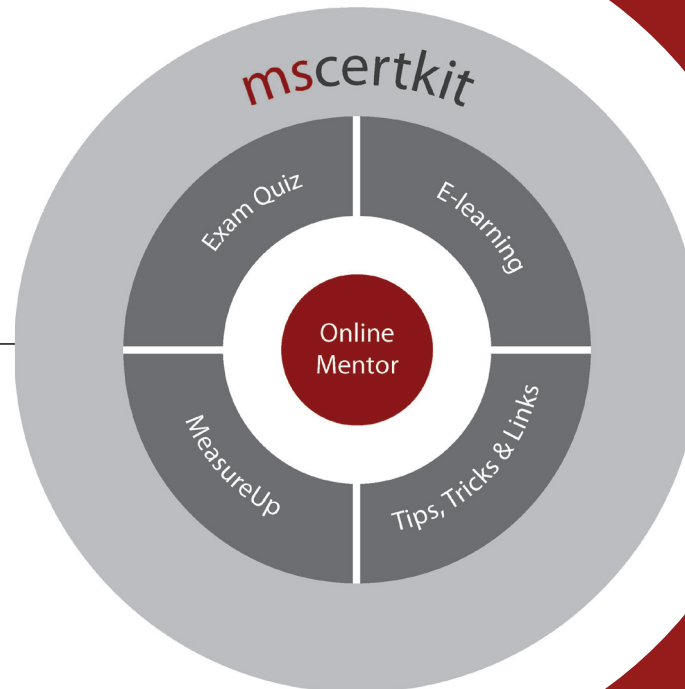
The MS CertKit is a dynamic, unique, 1-click Microsoft certification preparation product. MS CertKit provides the student with learning and certification preparation tools fully integrated into a custom built learning management system (LMS).

**Exam Quizzes & Online Mentor -
90 Day Access**

- Exam Quizzes provides assessments based on the exam objectives
- Online Mentor is a technical Certified specialist
- Online Mentor ensures you are ready to take and pass the real exam

**MeasureUp -
60 Day Access**

- Practice Tests
- Complete coverage of exam objectives
- Multiple delivery modes
- Test Your Skills before taking the exam



**E-learning -
365 Day Access**

- Comes as either E-learning or Videos
- Targeting the Certification
- Assessments
- Expert advice
- Flexible Learning Experience

**Tips, Tricks & Links -
365 Day Access**

- Valuable advice on what to study
- How best to prepare for an exam
- What will be tested on the exam
- Links to the best & most used homepages